

WPTA ADVERTISING INFORMATION FOR CUSTOMERS

Advertising schedule

- 1) Ordering date is defined by the actual payment date.
- 2) Validity period is a chosen time interval for an ad to run on our website (between 1 and 12 months).
- 3) Receiving date is when we have received all materials required for posting the ad.
- 4) Advertising date is when we have uploaded an ad to the website (up to 5 business days after receipt date).
- 5) Expiring date is when an ad expires on our website (this depends on the validity period chosen by the customer).

Example:

Ordering date: March 1st

Validity period: 3 months

Receiving date: March 5th

Advertising date: March 10th

Expiring date: June 10th

Special advertising projects

WPTA offers customised advertising solutions, such as creating special pages with advertisements and posts.

We are able to adapt most features to fit your needs, or needs of your clients.

For rates and details, please send an enquiry with description to advertise@wpta.info

Payment information

Payments are to be done to WPTA CORPORATE (PayPal or 2co payment platforms, all credit cards excepted), by processing the "TOTAL TO PAY" amount (please see below).

Advertising types (please refer online by visiting: WPTA advertising sample page www.wpta.info/new-country-test)

- 1) scrolling marquee (upper left corner) where it says "Your important information goes here" "VISIT NOW" (maximum 52 characters)
- 2) scrolling marquee (under central logo) where it says "Apply to become WPTA chapter president" "APPLY" (maximum 52 characters)
- 3) scrolling banners (central left area)
- 4) static banners (lower left corner)

ADVERTISING AND POSTING RATES

	<u>WPTA home page</u> WPTA home page: www.wpta.info					<u>Other WPTA webpages</u> 1) Any association or chapter webpage 2) WPTA Associations Home page: www.wpta.info/associations 3) WPTA WPC page: www.wpta.info/wpc 4) WPTA IPC page: www.wpta.info/ipc				
	<u>scrolling marquees</u> (maximum 52 characters)					<u>scrolling marquees</u> (maximum 52 characters)				
	1 month	3 months	6 months	9 months	1 year	1 month	3 months	6 months	9 months	1 year
TOTAL TO PAY	€100	€245	€445	€600	€720	€50	€125	€225	€300	€360
MONTHLY RATE	€100	€81.67	€74.17	€66.67	€60	€50	€41.67	€37.50	€33.33	€30

	<u>scrolling banners: price per single banner</u>					<u>scrolling banners: price per single banner</u>				
	1 month	3 months	6 months	9 months	1 year	1 month	3 months	6 months	9 months	1 year
TOTAL TO PAY	€125	€310	€560	€750	€900	€75	€185	€335	€450	€540
MONTHLY RATE	€125	€103.33	€93.33	€83.33	€75	€75	€61.67	€55.83	€50	€45

	<u>static banners: price per single banner</u>					<u>static banners: price per single banner</u>				
	1 month	3 months	6 months	9 months	1 year	1 month	3 months	6 months	9 months	1 year
TOTAL TO PAY	€150	€372	€672	€900	€1080	€100	€245	€445	€600	€720
MONTHLY RATE	€150	€124	€112	€100	€90	€100	€81.67	€74.17	€66.67	€60